



MARKETING BULLETIN

To: All Mansfield® Plumbing Distributors and Sales Team

Date: January 5, 2006

Re: New Model 349 Maverick Pedestal Lavatory Launch

Mansfield® Plumbing Products LLC is proud to introduce the new 349 Maverick pedestal lavatory. This new addition to the Maverick Suite has the same sophisticated lines as the Maverick toilets and self-rimming lavatories, and is considered similar or equal to the Mansfield® Barron Pedestal Lavatory (check with your regional manager for regional net pricing).



Maverick Pedestal Lavatory (Model 349 (348/344)): A spacious 24" x 21-1/2" pedestal lavatory combination. Featuring an integral rear overflow, two (2) plastic hangers and standing a comfortable 34" height. Available in 4" or 8" faucet centers. Less faucet, drain assembly and supply. Available in White and Standard colors.

These **Mansfield®** products **meets and exceeds all ANSI & CSA standards for performance**, including Mansfield's own rigorous internal testing standards. They are covered by the ultimate in protection, Mansfield's *Limited Lifetime Warranty*.

List Pricing: This product follows the Mansfield® Plumbing discount program.

Model/Description	White	Standard
349 Maverick Pedestal Lavatory	\$ 131.00	\$ 163.00
348-4 Maverick Lavatory	\$ 79.00	\$ 98.00
348-8 Maverick Lavatory	\$ 79.00	\$ 98.00
344 Maverick Pedestal	\$ 52.00	\$ 65.00

To find out more about the New Maverick Suite and other new products, contact your local Mansfield® Sales Representative.

Availability: Available in White immediately. Colors available after February 1, 2006.



Packaging: Packaging will be reinforced corrugated cartons to protect contents. Lavatory and pedestal combination in separate cartons. Model 348 carton comes complete with two (2) plastic hangers and installation instructions.

Warranty: Vitreous china – Limited Lifetime

Colors: White; **Standard Colors:** (Biscuit, Classic Bone)

Display Program: Mansfield® offers limited number of sales samples for display and sales purposes at 0.54 less 50% (.27 multiplier). Display samples are administered through your Mansfield® Sales Representative and Regional Sales Manager.

Sales Training: Contact your Mansfield® Regional Managers for comprehensive sales and product training.

Customer Service & Technical Support: For assistance with order processing, order tracking, order changes, shipping information and other issues, please contact our professional and courteous Customer Service staff at 877-850-3060 – Monday - Friday 8:00 AM – 6:00 PM EST.

Marketing Support: To ensure the success of this product launch, Mansfield® is developing the necessary sales tools to support this product launch. The package will include:

- 349 Maverick Pedestal Lavatory Specification Sheet – Now!
- Included in Mansfield® Catalog Binder – Now!
- Included in 2006 Mansfield® Suggested List Price Book – February 2006!
- Included in the Maverick Brochure – Now!
- Included in Builder Brochure – Next Reprint!
- Individual Product Pages on www.mansfieldplumbing.com – Soon!
- Exposure at regional and national trade shows: Including KBIS, ASPE/EPE, water related events and many others. – Ongoing
- Sales Tools: Include in many new brochures, sales tools and POP in upcoming months.

We appreciate your past business and look forward to serving your future plumbing fixture and fittings needs. If you have any questions about this information, please contact your area Mansfield® Sales Representative or contact *Customer Service* toll-free at (877) 850-3060.

Sincerely,

A handwritten signature in black ink, appearing to read "B Morehead".

Bryan Morehead
Marketing Communications Manager